

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Media Placement Services Attention: Accounts Payable 709 Westchester Drive, Suite 101 High Point, NC 27262

DII	INVOICE	

Advertiser	Steve Troxler for Commissioner of Agrica
Product	POL - Rep/NC Commissioner of Agricult
Estimate Number	

Invoice #	119897-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WRAL		
Account Executive	Marian Bell		
Sales Office	WRAL Local		
Sales Region	Local		

Order #	119897
Alt Order #	
Deal #	
Order Flight	10/27/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WRAL	WRAL 6a News Sat	6-8a								
	Class 4										
				10/29/12 to		1x	1-				
	WRAL			Sa	11/03/12	:30	7:53 AM	BIG CITY	\$150.00		1
4	WRAL	Noon News	12p-1p								
	Class 3			10/00/10 1	11/01/10						
	WRAL			10/29/12 to	11/04/12	1x :30	MTWTF 12:29 PM	LEADERSHIP	\$535.00		
	WHAL			•				LEADERSHIP	φοσο.υυ		ı
	WRAL			11/05/12 to	11/05/12	1x :30	M 12:43 PM	BIG CITY	\$535.00		2
-		WDAL AM Name	6-7a	IVI	11/05/12	.30	12.43 FIVI	RIG CITY	φοσο.00		2
5	WRAL Class 4	WRAL AM News	0-7a								
	Class 4			10/29/12 to	11/04/12	2x	MTWTF				
	WRAL			M	10/29/12	:30	5:58 AM	BIG CITY	\$400.00		
	WRAL			W	10/31/12	:30	5:59 AM	FUTURE-REVISED	\$400.00		2
6	WRAL	WRAL AM News	6-7a								
	Class 3										
				11/05/12 to	11/11/12	1x	M				
	WRAL			M	11/05/12	:30	6:29 AM	FUTURE-REVISED	\$900.00		1
7	WRAL	WRAL Sun Morning News	7-9a								
	Class 4										
				10/29/12 to		2x	S				
	WRAL WRAL			Su Su	11/04/12	:30 :30	7:24 AM	LEADERSHIP	\$150.00		2
•		D., DI:	0.40-	Su	11/04/12	:30	8:41 AM	BIG CITY	\$150.00		I
8	WRAL	Dr. Phil	9-10a								
	Class 3			11/05/12 to	11/11/10	1x	M				
	WRAL			M	11/05/12	:30	9:11 AM	LEADERSHIP	\$335.00		2
9	WRAL	Spiritual Awakening	6-630AM	10/28/12 to		.50 1x	S	LLADLKSIIII	ψοσο.σσ		_
•	Class 4	Opiniuai Awakeiiiig	O-000AIN	10/20/12 (0	10,20,12	17	3				
	WRAL			Su	11/04/12	:30	6:21 AM	FUTURE-REVISED	\$25.00	MG for 9.1 10/28	2
					· - · -				, ,		



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Line C	Channel Description	on	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
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Aired Spots 10

> Gross Total \$3,580.00

Agency Commission \$537.00

Net Amount Due \$3.043.00 **Payment Terms 30 Days**